

**KRNV-DT & KENV-DT
ISSUES & PROGRAMMING LIST**

QUARTER 3, 2016

Representative Weeks
July 11 through July 17, 2016
August 15, 2016 through August 23, 2016
September 12 through September 18, 2016

CRIME:

Drugs
Robberies/Theft
Cyber Crime
Telephone & other Scams

ECONOMY:

Employment/Unemployment
Real Estate Sales/Development

EDUCATION:

2016/2017 School Year
*WC-1 Sales Tax Increase
Higher Education

GROWTH:

Building/Construction
New Job Creation
Business Openings/Closings

LIFESTYLES:

Healthcare
Medical Marijuana
Traffic Delays
**EAS Participation

POLITICS:

2016 General Election

COMMUNITY AFFAIRS PROGRAMMING
AIRING ON KRNV AND KENV

***Town Hall Discussion on WC-1 – Sales Tax Increase to raise funding to Save Our Schools** – On Thursday September 29, 2016 News 4 hosted a town hall meeting to discuss the proposed sales tax hike to raise funds to repair existing schools and to build new schools. News 4's Shelby Sheehan moderated the discussions. The public was invited to attend and participate as well. Panelists included:

- Pete Etchart, Chief Operating Officer, WCSD
- Assemblywoman Teresa Benitez Thompson, SB-411 Committee
- Sparks City Councilwoman Julia Ratti, Capital Funding Oversight Committee
- Mike Kazmierski, EDAWN
- Shaun Carey, Chairman of SB-411 Committee
- Tracy Figler, Author/Critic of WC-1
- Kristen McNeill, Deputy Superintendent of WCSD
- Richard Jay, Business Manager of SOS Washoe
- Jeff Church, Opposes WC-1
- Natha Anderson, President of Washoe Education Association

The meeting was taped at UNR and aired on KRNV on Monday 10-3-2016 with several encore presentations.

****Emergency Alert System (EAS)** – KRNV and KENV participate in the EAS by performing random weekly tests and monthly tests received from the State of Nevada, the FCC and the Department of Homeland Security. These tests assure our ability to keep our viewers informed in the event of an actual emergency. On September 28, 2016 KRNV and KENV successfully participated in FEMA’s test of the new nation-wide EAS system.

Airport Delay Travel Board – The Airport Delay Travel Board shows national and regional airport delays and is aired in conjunction with weather segments between 5:00 a.m. & 7:00 a.m. during My News 4 Today.

Ask Joe – News 4’s own Joe Hart investigates and answers questions submitted by viewers. Topics are related to local issues. The live segment airs Monday through Friday during News 4 @ 6:00 p.m.

Class Act Award- Class Act is an award program designed to acknowledge outstanding Washoe County students ages Kindergarten through High School who not only excel in academics but are positive role models at school, home, and in their community. These students are recognized via a news story on KRNV during each month of the school year.

Recipients are honored at a school assembly or classroom visit hosted by News 4 anchor Shelby Sheehan. News coverage of both the surprise assembly and highlights of the student’s positive contributions will air on News 4’s newscasts at 5:00 p.m. on the third Wednesday of each month and then again the next day Thursday during News 4 Today 5:00 a.m. to 7:00 a.m. KRNV-DT and KENV-DT.

Community Outreach - KRNV staff, reporters and anchors participate in numerous community events during each quarter. Activities include but are not limited to food drives, visiting schools, reading to elementary school children, acting as masters of ceremony, station tours etc.

The Dining Show- Produced and hosted by Sam Shad. This 30-minute program airs every Friday at 12:00 p.m. Sam visits local restaurants and eateries in the Reno/Carson City area and gives viewers a glimpse of the dining experiences they can expect.

Eye on Washington - Produced by Joyce Communications, “Eye On Washington with Marilee Joyce” is a nonpartisan program featuring Nevada’s Congressional delegation members and other national and state leaders discussing top federal issues and their impact on Nevada. This 30-minute program airs on KRNV & KENV Thursday’s at 12:30 p.m.

Excellence in Education Award – Excellence in Education is a program designed to acknowledge outstanding Washoe County educators via a news story on KRNV News 4:00 p.m. at 5:00 p.m. the 4th Wednesday of month. Monthly winners are honored at a school assembly or classroom visit which is hosted by News 4 anchor Shelby Sheehan. News coverage of the assembly and highlights of the educator’s special contributions air on News 4’s newscasts at 5pm on the fourth Wednesday of each month and then again the next day Thursday during News 4 Today 5 a.m. - 7a.m

Exploring Our Backyard – Exploring Our Backyard is a compilation of news segments from the News 4 sports team. The team explores adventure sports in Northern Nevada’s backyard. Viewers are invited to ride along as they take on the Reno Rodeo Cattle drive, UTV riding at Moon Rocks, land sailing on the Playa, go fly fishing on the Truckee River and explore outdoor offerings in Northern Nevada’s backyard.

Full Measure with Sharyl Attkisson - Full Measure focuses on investigative, original and accountability reporting unique in today's media and is dedicated to pursuing Untouchable Subjects through Fearless Reporting. The format includes a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and vulnerabilities, whistleblower reports on government abuse and misdeeds. Full Measure is produced by Sinclair Broadcast Group and airs on Sunday Mornings

Greenhouse Garden – Greenhouse Garden Tips airs on Friday mornings as a segment of News 4 Today. David Ruf, nursery owner and horticulturalist is interviewed by Melissa Carlson. Gardening tips relative to local conditions provide viewers with current information relative to their seasonal gardening and landscaping needs.

Lawyers Guns & Money – This is a thirty minute weekly political and current issue talk show is hosted by Reno Attorney Dave Houston. Guests include national, state, and local politicians and community leaders. The program is produced locally by Communications Unlimited and airs on Sunday Afternoons unless pre-empted by network programming.

Marshall Realty – Beginning in October 2015, News 4 partnered with local real estate experts at Marshall Realty to bring their expertise in local Real Estate trends to our viewers. A representative from Marshall Realty appears live on News 4 at 4:00 p.m. one time each month to discuss the latest in local Real Estate information.

Nevada Business Chronicles – Produced by JOBO & Associates, LLC, this half-hour program explores Nevada's business environment one business at a time. The past present and future of business in Northern Nevada.

Nevada Newsmakers – Produced and hosted by Sam Shad – Nevada Newsmakers is a 30-minute program airing Monday through Thursday at 12:00 p.m. This statewide news program that features Politics, Business, Health, and Education issues.

Plush Life – The Plush Life is a 30 minute locally produced program that promotes community involvement and living a life full of love, health, happiness, and knowledge.

Think Local! - Think Local with News 4!

Looking for a way to lend a hand to the local economy -- but stumped on where to start? News 4 is pleased to announce a new station initiative geared toward helping YOU eat local, shop local, and spend local. We'll bring in the best local businesses for interviews on News 4 at 4:00 p.m. so you can hear their stories and discover firsthand what makes them stand out. Don't keep the good news to yourself. Share these great local finds on social media! KРНV-DT AND KENV-DT

Wellness Wednesdays – Medical Experts from Saint Mary's join Melissa Carlson to discuss various topics of interest to Reno and Northern Nevada.

COMMUNITY AFFAIRS PROGRAMMING
AIRING EXCLUSIVELY ON KRNV

Demonstrations of Faith – This 30 minute taped religious church service from Faith Alive Christian Center in Reno, NV airs at 6:00 a.m. on Sunday Mornings.

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Elko's Most Wanted – Aired weekly every Thursday morning during the 6:00 a.m. to 7:00 a.m. newscast. This segment provides viewers with information regarding local criminals who are wanted by the police. Video is also placed on the station's website.

Pet of the Week – Aired every Friday morning during the 6:00 a.m. to 7:00 a.m. newscast. This segment shows local animal shelter workers who highlight the "pet of the week" that is available for adoption.

Celebrate Elko – This three-minute segment aired every Wednesday during the 6:00 a.m. to 7:00 a.m. newscast. Channel 10's Lori Gilbert interviews local historian Jan Peterson who uses historic photos from the Northeastern Nevada Museum to describe an event, place, or period of time significant to local history making comparisons to contemporary Elko. Video is also placed on the station's website.

News 10 Webcast – KENV produces a weekday webcast providing viewers with local news and information.